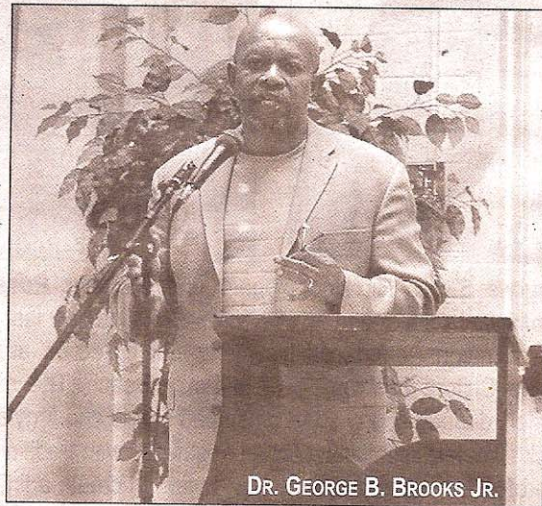


Green Survival Initiative Begins Quest To Help Others



DR. GEORGE B. BROOKS JR.

A father's influence is immeasurable and Dr. George B. Brooks Sr., who was known for giving his all to help others, would be extremely proud of his son Dr. George Brooks Jr. and his wife Angela.

They are laying the foundation through the Green Survival Initiative that is going to eventually assist thousands of families in saving money while helping the environment.

On October 9 at Southminster Presbyterian Church the Green Survival Initiative held an open meeting to let the community have input into the development of the pilot project and to learn more about the goals and objectives of the program. Southminster Social Service Agency will serve as the program's manager and fiscal agent.

GSI goals are simple. They plan on assisting low income households in adopting a Green lifestyle which will save them, on average, \$500.00 a year. Each family selected will receive a 'Green Survival Kit' (valued at \$65) which consists of low-flow shower heads, compact fluorescent

light bulbs, a fire gauge, a kitchen thermometer, and educational materials that covers topics such as how to install and dispose of items in the kit. The kit will have additional products that assist in saving money and not harming the environment as research comes in demonstrating their effectiveness.

Currently GSI receives support from the ASU Green Jazz series, the Herberger Theatre, Brother Love Productions, and through the Southwest Green Magazine. Dr. Brooks believes that through the savings from those families that adopt the Green lifestyle monies will be generated that will lead to job opportunities and a growth in the state's revenue.

GSI is going to need additional support for this worthy cause. To learn more about sponsorship or making donations to GSI contact Dr. George B. Brooks Jr. at 602-276-2582, email gsi@southminpc.org; and check out Southwest Green Magazine at www.sw-green.com.

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