

# green forward lectures

IT'S TIME TO PUT GREEN TO WORK

**F**rom Edison's light bulb to Apple's iPod, the creation of value has always driven societal transformation. In this time of economic challenge we must use every tool at our disposal to survive the recession.

Green/sustainability a new extremely powerful instrument to aid in the social, economic and environmental transformation needed to return to prosperity. The following series of lectures addresses how Green Forward Thinking can inform and guide the process of rebuilding our Economy and Environment.

## Grandma was Green and you can be too

Back in the day Grandma knew how to do more with less. She knew how to turn a dime into a dollar, patch clothes, recycle pop bottles, plant a garden and to use the dish water to irrigate it. She knew that cleanliness was next to Godliness and to care for her neighbors as herself. Grandma did these things to best serve the needs of her family. Grandma knew how to sustain. Grandma was green. This lecture delves into the subject and demonstrates that sustainability is nothing new and that anyone can use green to help create a better quality of life for their family. Length: 10 to 45 minutes

## Greening your Business

At this writing there are more than 1.8 million web pages telling "how to go green" and another 189,000 on "how to green your business." So with so much information, why are so many still confused? This Green Forward lecture will bring clarity to the question of how to green your business, capture new markets and create sustainable value. The process starts with the simple question of "how to better serve the customer," and goes on from there. Length: 10 to 45 minutes.

## Going Green Forward

the value of green forward thinking

As we plan to be green we must also use green to plan. According to the Arizona Republic newspaper the issues of leadership, quality of life, budgets, development and jobs will shape the future of Phoenix Arizona. This lecture explores how Green Forward Thinking can inform and guide the decision processes for all of these issues and create environmentally, socially and economically superior short and long term results. Length: 10 to 45 minutes.

## Work your Faith

Green lessons from James 2:20

According to James 2:20, "Faith without works is dead." By these words and the examples used, the author presents the idea that the works we do should reflect what we believe. In the African American tradition his is called "Working your Faith." This sermon looks at how green principles, processes, tools and technologies are new and powerful tools to continue God's work on Earth. Length: 10 to 45 minutes.

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